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cultural events and entertainment offered in Rome**LIST OF T.I.P. (Tourism Information Points)**

- **G.B. Pastine Ciampino**
International Arrivals – Baggage Collection Area (9.00 - 18.30)
- **Fiumicino**
International Airport "Leonardo Da Vinci" - Arrivals
International - Terminal T - 3 (9.00 - 18.30)
- **Ostia Lido**
Lungomare Paolo Toscanelli corner Piazza Anco Marzio
(9.30 - 19.00)
- **Castel Sant'Angelo**
Piazza Pia (9.30 - 19.00)
- **Minghetti**
Via Marco Minghetti (9.30 - 19.00)
- **Navona**
Piazza delle Cinque Lune (9.30 - 19.00)
- **Nazionale**
Via Nazionale - near Palazzo delle Esposizioni
(9.30 - 19.00)
- **Santa Maria Maggiore**
Via dell'Olmata (9.30 - 19.00)
- **Sonnino**
Piazza Sidney Sonnino (9.30 - 19.00)
- **Termini**
Via Giovanni Giolitti, 34
Inside Building F - Platform 24 (8.00 - 20.30)

ROMA
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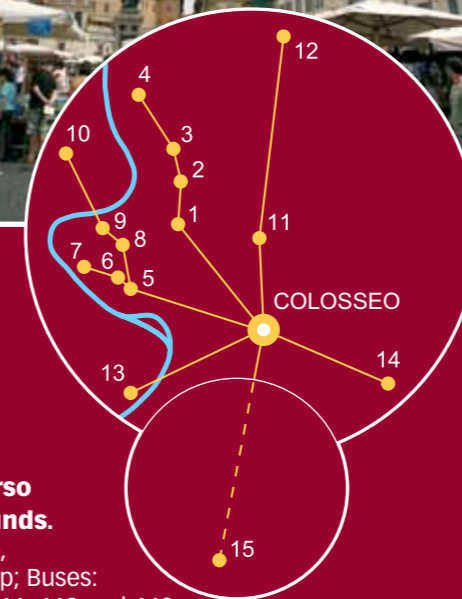
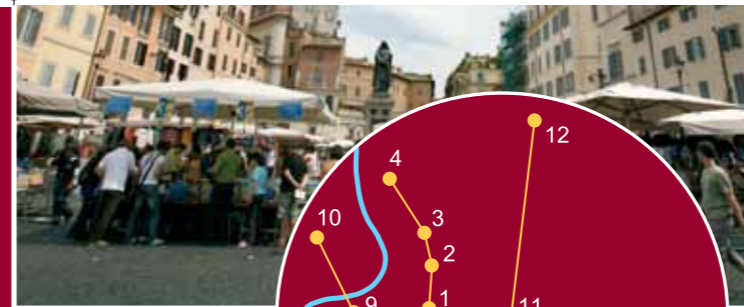
ROMA CAPITALE

Rome is the city of art, history and culture. But there is another face to the capital, less usual yet equally fascinating: this is cosmopolitan Rome, an important point of reference in the fashion field and that of new trends, "Roma Caput Moda" (Rome, fashion capital). And so, between an archaeological walk and a museum visit, find a little time to dedicate to shopping. There is indeed a wide choice! High fashion forms part of the history of Rome as the oldest and most important Italian fashion houses started in the Eternal City. Twice a year, in January and July, an event takes place called *AltaRomaAltaModa*: fashion parades, performances and brand-new experiments with clothes at the centre of an event that is half art and half spectacle.

DGE SYSTEM

Translated by: Renzo Arzeni

Photos: A. Cenni - M. Cristofani

**Addresses**

- Via del Corso and surrounds.** Metro line A, Flaminio stop; Buses: 63, 85, 95, 116, 119 and 160.
- Via Condotti and adjacent streets.** Metro Line A, Spagna stop.
- Via Margutta.** Metro line A, Flaminio or Spagna stops.
- Borghetto Flaminio.** Metro line A, Flaminio stop.
- Via dei Giubbonari.** Buses: 64, 81 and 87; Tram: 8.
- Campo de' Fiori and thereabouts.** Buses: 64, 81 and 87. Tram: 8.
- Via Giulia.** Bus: 40.
- Piazza Navona.** Buses: 64, 81 and 87. Tram: 8.
- Via dei Coronari.** Bus: 70.
- Via Cola di Rienzo.** Metro line A, Lepanto stop.
- Via Nazionale.** Buses: line H, 60 and 60 Express, 64, 70, 170.
- Piazza Verdi.** Bus: 360.
- Porta Portese.** Tram: 3.
- Via Sannio.** Metro line A, San Giovanni stop.
- Castel Romano Outlet.** Via Ponte di Piscina Cupa, 64. From the G.R.A.: exit no. 26 towards Pomezia, Castel Romano exit; from Rome: Via Cristoforo Colombo and then Via Pontina (SS 148), Castel Romano exit.

[Roma *ti* aspetta]

SHOPPING



Rome capital of fashion

AltaRoma AltaModa



In the
streets of
the centre
can be
found the
major world
designer
labels

the building where the English poets Keats and Shelley lived. Then, if you feel like a good cup of coffee, you can go to the Bar Greco in Via Condotti, one of the historic cafés of the Capital.

Leaving the area around the Piazza di Spagna you arrive in Via del Corso, one of the city's main thoroughfares where there are shops of various sorts. Along this street you come to the elegant Galleria Alberto Sordi where you can find numerous sales outlets, enabling you to do your shopping sheltered from the rain or the summer heat.

From here, you are within a stone's throw of the fountain which the film "La Dolce Vita" made famous: the Trevi Fountain.

Heading towards Campo de' Fiori, don't miss a stroll along the characteristic Via dei Giubbonari, while in the direction of Piazza Venezia you can reach Via Nazionale, with its many shops and *boutiques*.



Shops and
megastores
for every
taste

Those who come to the capital with the intention of following an itinerary with a definitely fashion bias would be well advised to arrive in particular when the Alta Roma fashion parades are taking place. But other periods of the year, too, are not without considerable interest, starting from Via del Babuino and the elegant Via Condotti, one of the places preferred by foreigners for their purchases, with its liberal sprinkling of ateliers of the leading Italian and international stylists, as well as exclusive jewellery stores. And then we have the equally glamorous and elegant Via delle Carrozze, Via della Croce and Via Frattina where, together with Via Borgognona and Via Bocca di Leone, there are designer labels famous all over the world.

Between one purchase and another, you just can't deny yourself a pause in the Piazza di Spagna, to enjoy the spell of the flight of steps of Trinità de' Monti (the famous Spanish Steps) and having a look at

Via dei Giubbonari



Not only
fashion
but also
handicrafts
and
workshops

Galleria Alberto Sordi



Art galleries
and antique
shops

If you enter the area of Campo de' Fiori and Piazza Navona you can find numerous workshops where craftsmen produce articles of wickerwork: from stuffed chairs to baskets, a myriad of objects still today made by hand. In the Christmas period, on the other hand, the delightful Piazza Navona becomes a market dedicated to toys and confectionery. For those fond of antiques and art, there is no alternative to a walk along the beautiful Via Giulia and along Via dei Coronari. And don't forget Via Margutta: until the Sixties many artists had their studios here and still today there are art galleries and shops selling antiques.

The historic Via dei Coronari was opened in 1475 under the name of Via Recta, that is "the Straight Road", to provide pilgrims with easier access to St Peter's than making their way through the maze of little lanes. Its present name derives from the crowds of sellers of sacred objects and rosaries along the road, due to the constant stream of pilgrims.

Commercial
centres and
outlets for
the whole
family



The
characteristic
markets of
Porta Portese
and Via
Sannio

In the Vatican area a road not to be missed is Via Cola di Rienzo where there are shops appealing to all tastes, from elegant boutiques to chain stores with clothing à la mode for young people.

If you like comfortable surroundings for your shopping, choose one of the capital's many commercial centres: shops selling the most varied products; in recent years such centres have become extremely popular with romans. If on the other hand you are on the lookout for designer labels, then it is not far to the Outlet of Castel Romano, just 15 km to the south of the EUR district.

Finally, if you like hustle and bustle and poking about among the thousands of items to be bought, there are two places where you can enjoy yourself looking for a bargain: the Sunday morning market at Porta Portese and the one at Via Sannio. Old and new here rub shoulders: furniture, new and secondhand clothes, theatre costumes, Chinese objects, cameras and CDs. And in the last few years other Sunday markets have sprung up, mostly for antiques including so-called "modern antiques": the main ones are at Borghetto Flaminio, close to Piazzale Flaminio, and Piazza Verdi, near the Parioli district.